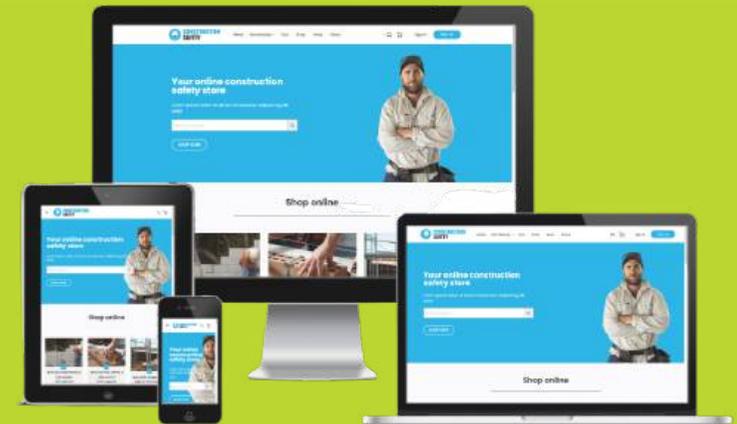


# Create **Cross-Platform** Apps from **One Code Base** with Frametag Media

 We've helped



 **FRAMETAG MEDIA**

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# NATIVE APPS FOR ALL DEVICES

Our app development practice gets your business ideas happening faster, without the high cost or technical debt. We use technologies designed to be cross-platform from the ground up

- ✓ Develop once, deploy to any operating system
- ✓ Target Android, iOS, Windows, Linux, macOS and Web
- ✓ Source code and build management
- ✓ App store publishing management
- ✓ App lifecycle management
- ✓ Access to an active library ecosystem
- ✓ Cloud connectivity and integration
- ✓ Open standards, no lock-in or licensing costs
- ✓ Options for design and marketing services
- ✓ 100% locally owned and operated



# COVER ALL MARKETS, GO CROSS-PLATFORM

Why restrict your market or community reach? Frametag Media helps you build a cross-platform development capability which is far-reaching and adaptable to change

- ✓ Same code base for the five most popular platforms
- ✓ Very cost-effective, faster time to market
- ✓ Integrate native platform capabilities and features
- ✓ The feel of a native app on any device
- ✓ Consistent user experience
- ✓ Target niche communities who are vocal and buy apps
- ✓ Much less engineering than native for each platform
- ✓ Be ready for platform adoption that changes across demographics
- ✓ Be resilient to changes in platform tech
- ✓ Tech in use by the likes of Google, Microsoft, BMW and eBay

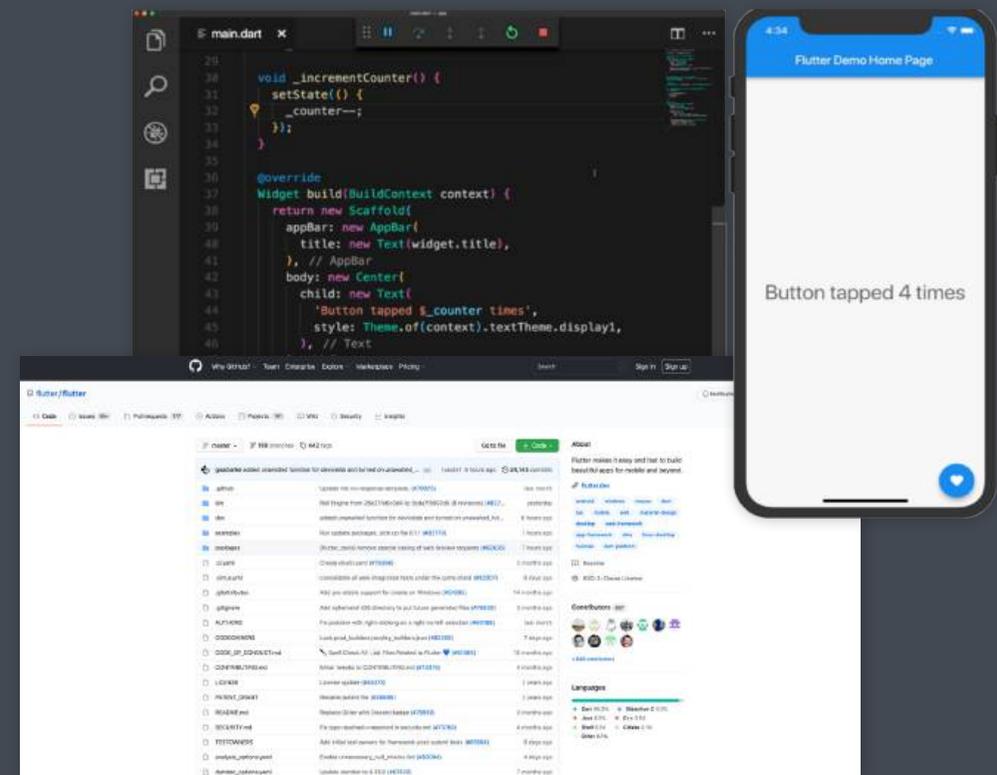


# COMPLETE SOURCE CODE MANAGEMENT

Don't develop an app once and let it become a maintenance headache. Frametag Media improves your source code management and app build processes with the right tooling and approach



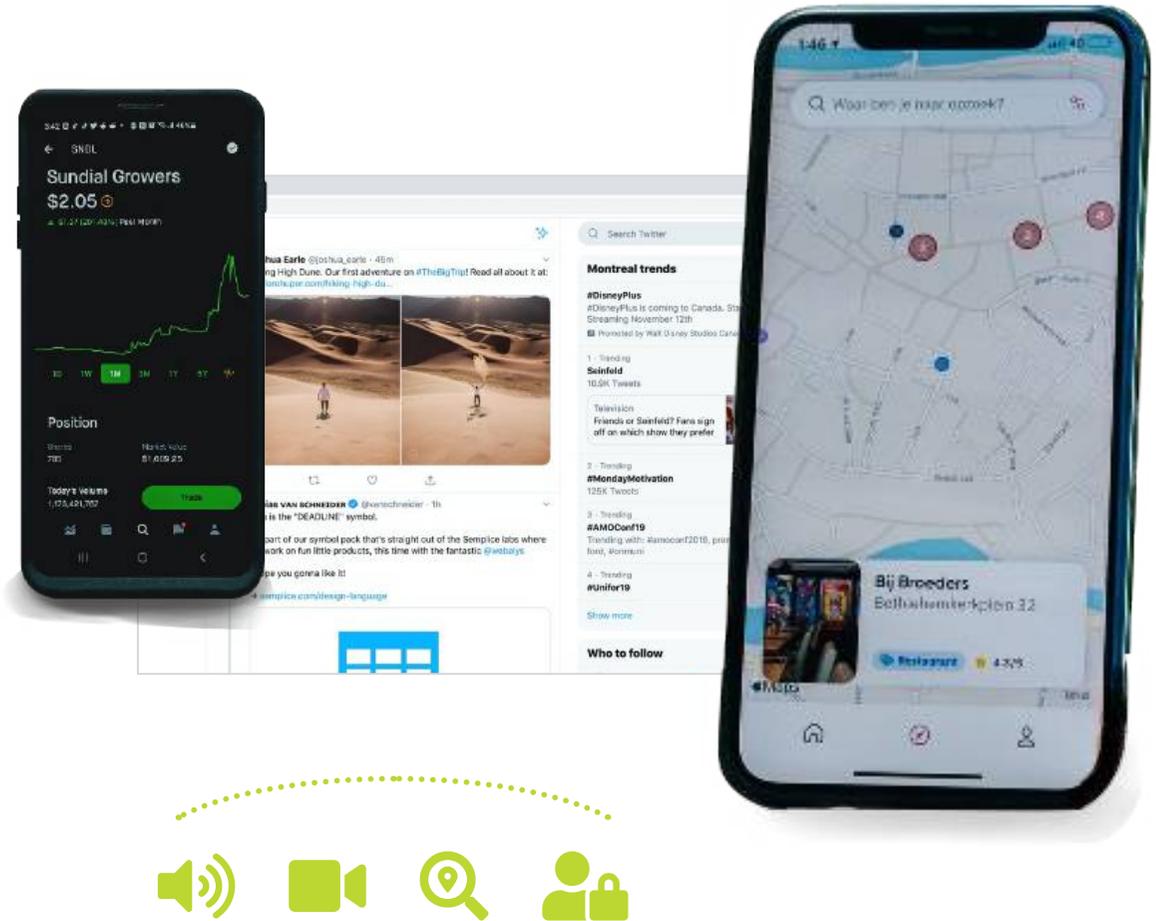
- ✓ Proper source code management for your apps
- ✓ Work with GitHub, GitLab, BitBucket and others
- ✓ SCM advisory and optimisation
- ✓ Seamless collaboration with in-house developers
- ✓ DevOps approach (CI, CD and build automation)
- ✓ Manage custom and public APIs
- ✓ Leverage and (optionally) publish open source code
- ✓ Use a package manager for dependencies
- ✓ App store publishing and lifecycle management



# MEET YOUR APP NEEDS WITHOUT NATIVE CODE

Some apps can get by with mobile Web, but others call for native code. Frametag Media bridges the gap with a development environment similar to Web technologies that compiles to each platform for native app performance

- ✓ Native performance, Web-like code
- ✓ Access native device features
- ✓ Audio, video and Web forms
- ✓ Rich app interactivity
- ✓ Images, text and widgets
- ✓ Games and multimedia
- ✓ Vertical industry apps
- ✓ Content creation and consumption
- ✓ Secure, private apps
- ✓ Push notification, voice apps and voice assistant integration
- ✓ Location-based functions



# A MODERN TOOLING AND DEVELOPMENT PLATFORM

Bridge the divide between form and function. We work with technology that combines the power of native code with a modern user interface – and avoids package dependency problems

- ✓ Modern UI components
- ✓ End-user friendly
- ✓ Consistent experience across devices
- ✓ IDE supports “hot reloading” to see changes immediately
- ✓ Testing support
- ✓ Get 60 FPS responsiveness
- ✓ Source code similar to Java, JS and CSS
- ✓ Avoid upstream package problems seen with React, Ionic, etc...
- ✓ We work with in-house teams



```
color _backgroundColor = Color(0xFF263238);
color _underlineColor = Color(0xFFCCCCCC);
color _buttonColor = Color(0xFFCC1D1D);

void _toggleObscureText() {
  setState(() {
```

```
    obscureText = !_obscureText;
    obscureText == true) {
      icon = Icons.visibility
```

```
    _iconVisible = Icons.visibility;
```

```
  });
}
```

```
@override
```

```
void initState() {
```

```
  super.initState();
```

```
@override
```

```
void dispose() {
```

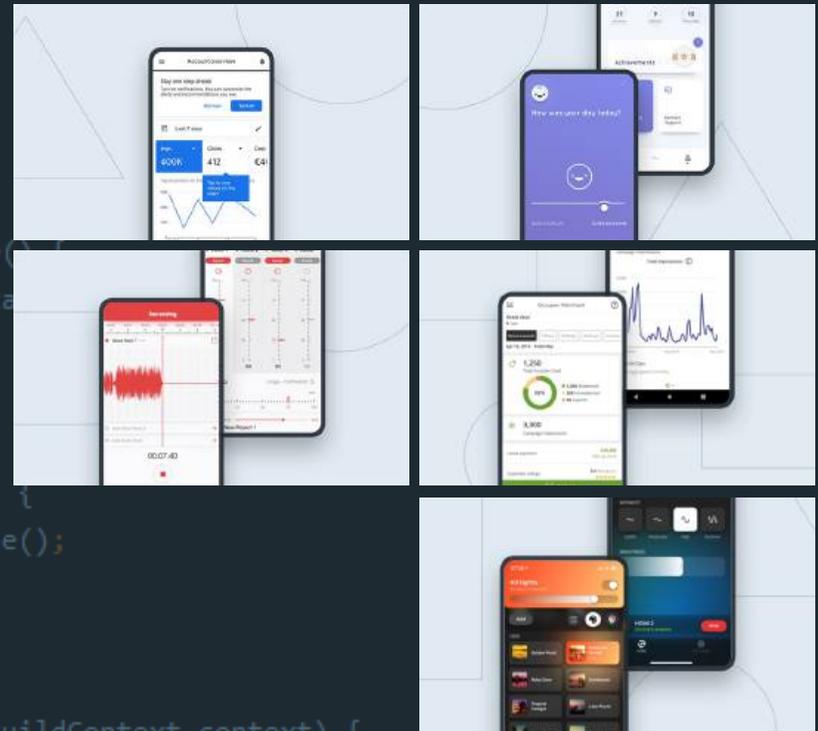
```
  super.dispose();
```

```
@override
```

```
Widget build(BuildContext context) {
```

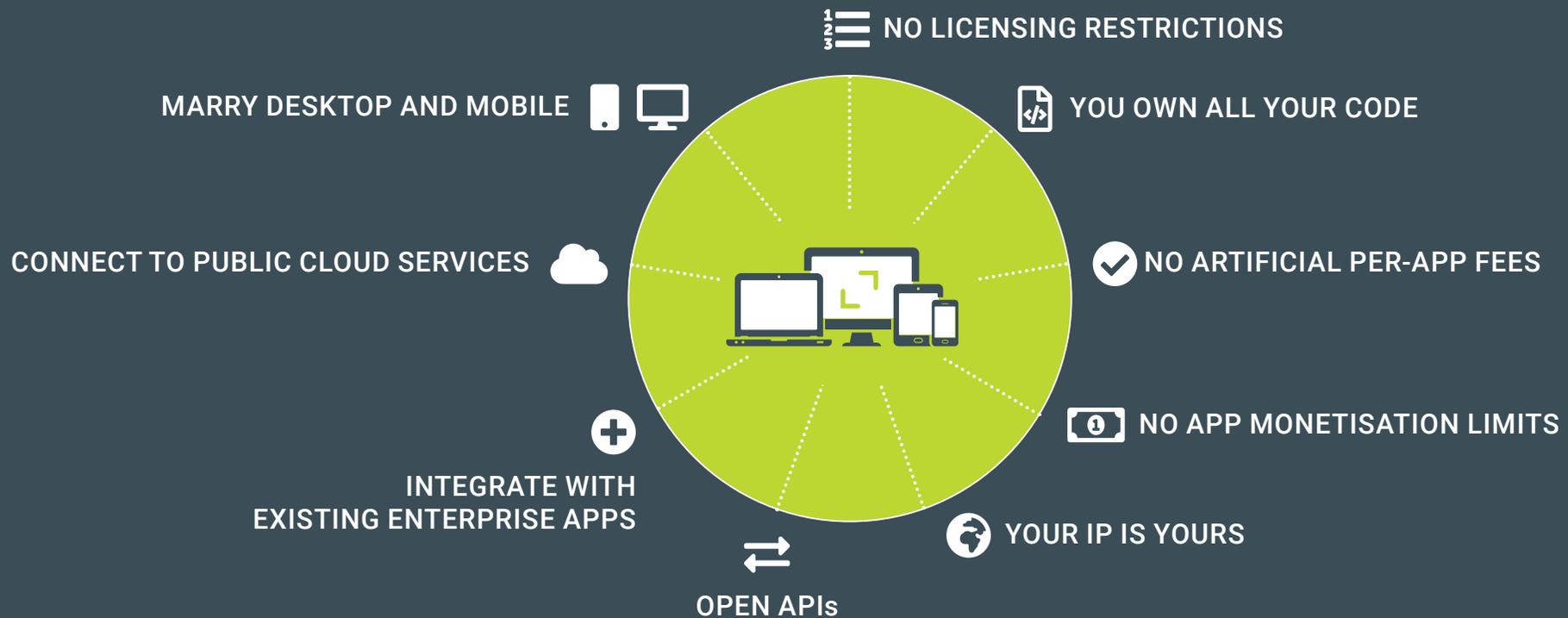
```
  return Scaffold(  
    backgroundColor: _backgroundColor,  
    body: AnnotatedRegion<SystemUiOverlayStyle>(
```

```
      value: SystemUiOverlayStyle(  
        statusBarIconBrightness: Brightness.light
```



# NO LIMITS, DEVICE-TO-CLOUD INTEGRATION OPTIONS

Break free from artificial licensing fees and restrictions on what you can or cannot do with your development. With Frametag Media your apps and code are yours to keep and commercialise as you please



# CONTACT FRAMETAG MEDIA

Start your cross-platform app journey with Frametag Media today

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*We're 100% Australian owned and operated.*



- ✓ Media production
- ✓ Content marketing
- ✓ Digital marketing
- ✓ Web and app development
- ✓ Graphic design
- ✓ Telemarketing and contact databases
- ✓ Printing and direct mail
- ✓ DTA marketplace approved supplier
- ✓ NSW government approved supplier