

# Get on top of digital marketing with Frametag Media

 We've helped



## Market-leading packages to promote your organisation to the right audience



- ✓ Get the right exposure and leads
- ✓ Dedicated client manager
- ✓ Digital campaign manager
- ✓ 100% locally owned and operated
- ✓ B2B, B2C and Social
- ✓ Enterprise or government
- ✓ Google, Facebook, LinkedIn, Twitter, Instagram, etc. . .
- ✓ Integrated digital, creative and content

## Choose a package best for you



**SME**  
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**Mid-Market**  
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**Enterprise**  
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# SME



SME 

MID-MARKET

ENTERPRISE

## A professional start to digital for SMEs

- ✓ Setup of Google Analytics
  - Account setup
  - Conversion tracking support
- ✓ Google Ads campaign management
  - Buildout and management of Google display ads
  - Buildout and management of Google remarketing ads
  - Buildout and management of Google search ads
  - Management up to ad spend of \$5k/month
- ✓ Setup of Local SEO Google MyBusiness
- ✓ End of month report
- ✓ Bi-monthly creative and audience tests

# MID-MARKET



MID-MARKET 

ENTERPRISE

## Everything in SME and...

- ✓ SEO & SEM keyword review
  - Identify keyword opportunities
- ✓ Paid social media advertising
  - Initial account buildout
  - Weekly management
  - End of month reporting
  - Bi-monthly creative and audience tests
  - Management up to ad spend of \$5k/month
- ✓ Google Ads campaign management
  - Buildout and management of Google display ads
  - Buildout and management of Google remarketing ads
  - Buildout and management of Google search ads
  - End of month reporting
  - Monthly creative and audience tests
  - Management up to ad spend of \$10k/month
- ✓ Options for content and ad creative development
- ✓ Options for out-bound newsletter marketing



## Everything in Mid-Market and...

- ✓ SEO management
  - Initial SEO audit
  - SEO strategy development
  - Monthly SEO management
  - Keyword tracking
  - End of month report
- ✓ Unlimited social ad campaign management
  - Initial account buildout
  - Weekly management
  - End of month reporting
  - Monthly creative and audience tests
  - Minimum ad spend of \$15k/month
- ✓ Unlimited Google Ads campaign management
  - Initial account buildout
  - Weekly management
  - End of month reporting
  - Monthly creative and audience tests
  - Minimum ad spend of \$15k/month
- ✓ Option of management fee engagement based on % of advertising spend
- ✓ Options for content and ad creative development
- ✓ Options for out-bound newsletter marketing
- ✓ Options for audience and list building
- ✓ Options for telemarketing
- ✓ Options for print and direct mail

# CONTACT **FRAMETAG MEDIA**

Start your digital marketing journey with Frametag Media today.

## **Frametag Media Pty Ltd**

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*We're 100% Australian owned and operated.*



- ✓ Media production
- ✓ Content marketing
- ✓ Digital marketing
- ✓ Web and app development
- ✓ Graphic design
- ✓ Telemarketing and contact databases
- ✓ Printing and direct mail
- ✓ DTA marketplace approved supplier
- ✓ NSW government approved supplier